



# Our Data Privacy & AI Commitments



## TO SUM IT UP

At CleverDecks, your data privacy is our top priority. Our process is built on principles of data minimization, anonymization, and strict controls over AI usage. We only collect essential data and never retain or learn from your content. Additionally, our team has undergone training to use AI responsibly, ensuring your information is handled with the utmost respect. If you prefer not to use any AI models at all, just let us know – we're happy to accommodate special requests.

## IF YOU'RE FEELIN LAZY

Have a listen to our robots podcast talking about this document. Just [CLICK HERE](#)

At CleverDecks, we value both the efficiency AI can bring and the trust our clients place in us. Here's how we ensure your data privacy remains intact:

### **1. Data Minimization and Anonymization**

- We collect only the data we need to deliver your CleverDeck – nothing more. Any data we do handle is anonymized, so no personally identifiable information (PII) is exposed. This approach significantly reduces the risk of sensitive information being inadvertently processed or disclosed.

### **2. Responsible AI Use**

- We leverage AI to streamline design without compromising privacy. The Large Language Models (LLMs) we use for CleverDecks are configured to ensure your data is not stored, retained, or used to train future models. Your content remains confidential and inaccessible for any external purposes.

### **3. Flexible AI Preferences**

- If you're hesitant about AI usage, we get it. Just let us know if you'd like to proceed with a non-AI/manual-only process – we can create your CleverDeck without involving any LLMs. Alternatively, if you prefer a particular LLM that meets your standards, we can work within your choice where possible.

#### **4. Trained in Responsible AI**

- Our team has undergone comprehensive training to understand and apply responsible AI principles. This training ensures they're skilled in handling AI models and safeguarding data privacy, so your information remains secure and private.

## **Your Options for Custom Data Preferences**

- **No Large Language Model Option:** Not comfortable with LLM's at all? No problem. Upon request, we'll process your deck entirely without the use of LLMs.
- **Custom AI Models:** Have an AI model you trust? We're open to working within specified models to meet your data privacy preferences.
- **Standard Process with LLM Anonymization:** Our default process with anonymized, non-retentive LLMs keeps your data safe while letting us work efficiently.

# FAQS

## **1. Does CleverDecks use AI to create my decks?**

Yes, CleverDecks leverages the power of AI and Large Language Models (LLMs) to streamline the deck creation process. However, we prioritize your data privacy and offer options for those who prefer to avoid AI involvement.

## **2. What data does CleverDecks collect and how is it used?**

We strictly adhere to data minimization principles, collecting only essential data required to deliver your CleverDeck. All collected data is anonymized, ensuring no personally identifiable information (PII) is exposed. Your content is never retained or used to train AI models.

## **3. Can I opt out of AI processing for my deck?**

Absolutely! If you're not comfortable with AI usage, we offer a "No Large Language Model" option. Your deck will be created manually without involving any LLMs.

## **4. Can I specify which AI model is used for my deck?**

We understand you may have preferences regarding AI models. We're open to working within specified models that meet your data privacy standards whenever possible.

## **5. How does CleverDecks ensure responsible AI usage?**

Our team undergoes comprehensive training on responsible AI principles and data privacy. We configure our LLMs to prevent data storage, retention, or training on your content, maintaining confidentiality and security.

## **6. What is the default process for handling data in CleverDecks?**

Our standard process utilizes anonymized LLMs that do not retain any of your data. This approach balances efficiency with robust data privacy protection.

## **7. Is my content kept confidential within CleverDecks?**

Yes, confidentiality is paramount. Your content remains strictly confidential and is never used for any external purposes.

## **8. Who can I contact if I have further questions about AI and data privacy?**

We encourage you to reach out to us at **info@msglnk.com** with any questions or concerns. We value your trust and are committed to providing flexible, privacy-first solutions.